

## REPLACEMENT CLAIMS

This CLAIM is to replace the original claim per enclosed "NOTICE TO FILE CORRECTED APPLICATION PAPERS." We have also taken the opportunity to make some minor changes in the language for clarification as noted at each paragraph.

With the application of these REPLACEMENT CLAIMS, the examiner should delete from the original application: The part starting on page ten under the heading "Claims," all of page eleven and that part of page twelve above the heading "Abstract of the disclosure;" corresponding to paragraphs 0025 through 0037 inclusive.

### Preamble:

This invention is a system and method for improving the way that visual information is learned by the viewer through the presentation of said information according to type of content and its location relative to the reader's field of vision. Wherein the improvement comprises the following, we claim:

### 0025 ORIGINAL

1. A method for arranging visual information (e.g. how to conduct patent research) in a way that causes the viewer to move his or her eyes in certain ways to view certain types of information. This eye movement more effectively stimulates certain areas of the brain thus improve learning and retention.

### 0026 AMENDED

~~With each~~ following claims, will denote how the viewer's eyes will be directed to a particular direction. That direction will stimulate the area of the brain most related to learning the type of information outlined in the claim.

### 0027 AMENDED

2. The method according to claim 1, where the visual information as well as information relating to higher level brain functions such as an intellectual and/or creative

focus (e.g. the technology and science that underlies and supports patent research) are placed towards the upper areas of the page.

0028 ORIGINAL

3. The method according to claim 1, where pictures, being visual information (e.g. picture of a patent researcher at work) are arranged toward the upper areas of the page.

0029 AMENDED

4. The method according to claim 1, where the kinesthetic information (e.g. a step by step ~~process~~ description of the actions required for conducting patent research) is arranged toward the lower area of the page.

0030 ORIGINAL

5. The method according to claim 1, where information related to auditory functions (e.g. the text of an informative discussion between two patent researchers, or a story about patent research) is arranged toward the center area (vertical orientation) of the page.

0031 ORIGINAL

6. The method according to claim 1, where historical or memory-related information (e.g. the history of patent research or questions that stimulate the reader's own memory) is arranged to the left-hand side of the page.

0032 ORIGINAL

7. The method according to claim 1, where information relating to the future (e.g. the future of patent research) is arranged to the right-hand side of the page.

0033 AMENDED

8. The method according to claim 1, where the process of learning will be enhanced by the use of certain types of words in certain areas where those types of words relate directly to the area of brain-access. The effects of claim 2 will be enhanced by the

use of "sight" words (e.g. "~~Pieture~~ Picture [italics added] the researcher working in his ~~blue~~ blue [ital. added] cubicle."). The effects of claim 4 will be enhanced by "physical" words (e.g. The researcher will ~~hand-off~~ hand-off [ital. added] the information to his supervisor."). Claim 5 will be enhanced by the use of "sound" words (e.g. "Lets ~~hear~~ hear [ital. added] what an experienced researcher ~~says~~ says [ital. added] about data retrieval.").

0034 AMENDED

9. The method according to claim 1, where the size of the "page" is larger than the average typical paperback page so as to take up a larger percentage of the viewer's field of vision so as to more effectively force the movement and direction of the viewer's eyes (although not to a degree that causes distress) to more effectively stimulate the brain.

0035 ORIGINAL

10. The method according to claim 1, where the "page" may extend across a two-page spread of a book.

0036 ORIGINAL

11. That using this process in a layout that uses many different forms of information will also have the effect of improving the intelligence of the reader by repeatedly stimulating those many areas of the brain.

0037 ORIGINAL

12. That stimulating the brain in many different ways will increase the "mental agility" of the brain and so help to maintain the reader's mental vigor into old age.